

Bhutan

win1040.org/prayercalendar/bhutan/

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Day 5

DECEMBER | 2022

<!-------ROW-1--PRAYER-----
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PRAYER FOR THIS COUNTRY

Bhutan has launched a new national branding campaign that also encompasses its tourism industry. “Bhutan Believe” is the new slogan. The tourism is now again possible since the country closed its borders when the COVID-19 pandemic began. Tourists pay a \$200 tax per day of their visit, which goes towards the nation’s sustainable development plan. Today we also speak out over Bhutan, calling people to “Believe” that Jesus Christ came to earth to make a way for Bhutanese people to come into a saving knowledge and relationship with God (The Bible, [Acts 11:16-18](#)).

Source: [Here’s why Bhutan just gave itself a new ‘brand’ \(Fast Company\)](#).

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MORE ABOUT THIS COUNTRY

Known as “the Land of the Thunder Dragon,” Bhutan prides itself on its elevated “happiness” levels despite being considered a least developed country. Rather than relying on Gross Domestic Product as the leading indicator of the small Himalayan nation’s progress, the late King Wangchuk suggested it should examine its “Gross National Happiness.” In South Asia, Bhutan ranks highly in economic freedom and per capita income and ranks low in corruption. It has almost eradicated all extreme poverty and was the first nation to fully vaccinate its entire population against COVID-19. Yet, Christians are sometimes denied employment, free education, and access to electricity and water. Buddhism, mysticism, and animism have dominated the country since the 7th century.

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CHIEF OF STATE

King Jigme Khesar Namgyal Wangchuck

HEAD OF GOV.

PM Lotay Tshering

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POPULATION

741,700

CHRISTIANS

1.4%

EVANGELICAL CHRISTIANS

0.4%

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DOMINANT RELIGION

Buddhism

PERSECUTION RANKING

43

REFUGEES

23,833

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LIFE EXPECTANCY

68.3 yrs

LITERACY RATE

52.8%

POPULATION BELOW POVERTY LINE

12%

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